

All Souls 2022 Stewardship Campaign - Pledging by Round Numbers

		Percentage of Income by Frequent Pledge Amounts												
Annual		\$300	\$600	\$1,200	\$1,500	\$1,800	\$2,400	\$3,000	\$3,600	\$4,800	\$6,000	\$9,000	\$12,000	
	Monthly	\$25	\$50	\$100	\$125	\$150	\$200	\$250	\$300	\$400	\$500	\$750	\$1,000	
Income	10,000	833	3.0%	6.0%	12.0%	15.0%								
	20,000	1,667	1.5%	3.0%	6.0%	7.5%	9.0%	12.0%	15.0%					
	30,000	2,500	1.0%	2.0%	4.0%	5.0%	6.0%	8.0%	10.0%	12.0%				
	40,000	3,333	0.8%	1.5%	3.0%	3.8%	4.5%	6.0%	7.5%	9.0%	12.0%	15.0%		
	50,000	4,167	0.6%	1.2%	2.4%	3.0%	3.6%	4.8%	6.0%	7.2%	9.6%	12.0%		
	75,000	6,250	0.4%	0.8%	1.6%	2.0%	2.4%	3.2%	4.0%	4.8%	6.4%	8.0%	12.0%	
	100,000	8,333	0.3%	0.6%	1.2%	1.5%	1.8%	2.4%	3.0%	3.6%	4.8%	6.0%	9.0%	12.0%
	125,000	10,417	0.2%	0.5%	1.0%	1.2%	1.4%	1.9%	2.4%	2.9%	3.8%	4.8%	7.2%	9.6%
	150,000	12,500	0.2%	0.4%	0.8%	1.0%	1.2%	1.6%	2.0%	2.4%	3.2%	4.0%	6.0%	8.0%
	175,000	14,583	0.2%	0.3%	0.7%	0.9%	1.0%	1.4%	1.7%	2.1%	2.7%	3.4%	5.1%	6.9%
	200,000	16,667	0.2%	0.3%	0.6%	0.8%	0.9%	1.2%	1.5%	1.8%	2.4%	3.0%	4.5%	6.0%
	250,000	20,835	0.1%	0.2%	0.5%	0.6%	0.7%	1.0%	1.2%	1.4%	1.9%	2.4%	3.6%	4.8%
	300,000	25,003	0.1%	0.2%	0.4%	0.5%	0.6%	0.8%	1.0%	1.2%	1.6%	2.0%	3.0%	4.0%
	350,000	29,171	0.1%	0.2%	0.3%	0.4%	0.5%	0.7%	0.9%	1.0%	1.4%	1.7%	2.6%	3.4%
	400,000	33,333	0.1%	0.2%	0.3%	0.4%	0.5%	0.6%	0.8%	0.9%	1.2%	1.5%	2.3%	3.0%
450,000	37,500	0.1%	0.1%	0.3%	0.3%	0.4%	0.5%	0.7%	0.8%	1.1%	1.3%	2.0%	2.7%	
500,000	41,667	0.1%	0.1%	0.2%	0.3%	0.4%	0.5%	0.6%	0.7%	1.0%	1.2%	1.8%	2.4%	

Pledges between these lower and upper limits are color-coded		
lower		upper
0%	0.3%	<1%
1%	1.2%	<2%
2%	2.4%	<3%
3%	3.8%	<4%
4%	4.0%	<5%
5%	5.1%	<6%
6%	6.0%	<7%
7%	8.0%	<9%
10%	12.0%	15%

1 - On the left edge of the chart, find your approximate annual or monthly income. These are general levels and they likely won't contain your exact income level. When you find a level that is close enough, be prepared to read to the right across that row.

2 - The pledge amounts across the top of the chart are amounts frequently pledged by All Soulsians. These 12 amounts were used by nearly one-half of pledgers last year. Across the top of the chart, find a pledge amount that may be a good fit for you. Read down that column.

3 - Where your income row and pledge column intersect, you will see the percentage of that income represented by that pledge amount. For example, if you read across the \$125,000 income row, and down the \$250/month (\$3,000 annual) pledge column, you will see that represents a pledge of 2.9% of the income. If you want to give more, you can find a pledge amount to the right. If you want to give less, you can move left.

4 - You can use an income row to determine (roughly) a pledge percentage that fits for you. This chart is intended to provide only a rough context for you to set your pledge amount.